

DEVELOP YOUR EVALUATION MANAGEMENT CAPACITY

2 options

| Modules | Mixed cycle | Full E-learning |
|---------|----------------------------|-----------------|
| 1 to 4 | Brussels seminar 2 days | E-learning |
| 5 to 8 | E-learning | |
| 9 to 12 | | |

Full E-learning : start at your most convenient time
Brussels seminars : 10-11 March or 9-10 October 2008

Programme

Modules 1 to 4 : Launching a useful evaluation

1 : Evaluation mandate

Why do you need an evaluation? Why not something else?
Getting high level support for your evaluations.

2 : Reference group

Whom to involve in your evaluation? Which rules for a fair game?
Moderating a reference group.

3 : Programme logic

Analysing official documents, uncovering implicit assumptions,
dealing with unclear/multiple objectives.

4 : Focusing on useful questions

From the programme logic to evaluation questions. Useful and
useless questions. Useful for whom?

Modules 5 to 8 : Putting the process on a good track

5: Evaluability and terms of reference

Assessing the evaluability of questions, making time and cost
estimates, drafting high-quality terms of reference.

6 : Selecting the evaluation team

Assessing and comparing proposals, assessing evaluation
capabilities, getting started with your evaluator.

7 : Evaluation criteria, targets and indicators

Making evaluation criteria and targets explicit and getting them
accepted, dealing with indicators and scoring systems.

8 : Data collection work plan

Validating samples and selection processes, anticipating and
preventing the most frequent data collection difficulties.

Modules 9 to 12 : Validating and using the report

9 : Discussion of emerging conclusions

Debriefing on field visits and surveys, discussing emerging
conclusions carefully and usefully.

10 : Quality assessment

Assessing the reliability of data and the validity of analyses,
validating conclusions, dealing with quality problems.

11 : Conclusions, lessons learnt and recommendations

Assessing the transferability of lessons learnt, obtaining
operational and useful recommendations.

12 : Dissemination and follow-up

Designing the dissemination plan, preparing and managing
presentation events, interacting with the addressees of
recommendations.

For evaluation managers

... in the public sector or NGOs ...

Ministry, local government, agency, development bank, NGO,
foundation, international institution, etc.

... in charge of ...

External evaluations, joint evaluations, evaluations
in partnership.

... in need of ...

Becoming self-confident, strengthening their capacity, having
their skills recognised.

E-learning benefits

On-line resources

Access to a wide range of on-line resources: definitions,
examples of good practice, guidelines, theory.

Customised training

Real life case studies

Twelve telephone meetings with an evaluation professional.

Academic recognition

Three 'credits' (ECTS) in the framework of an agreement
with Lyon University.

Cost and time saving

Do not leave your workplace. Save travel and accommodation
costs.

*"Well-designed modules, phone conversations
with the trainer help me develop appropriate capacities"
Mr Ivo Piry, Government Office for Regional Development,
Ljubljana, Slovenia.*

*"Extremely relevant to my current position"
Mrs Donna Mackinnon, National Health Service,
Edinburgh, UK.*

*"It shows the real possibility of
-How to launch a useful evaluation-
by answering to specific problems and needs
of the student's professional context and experience"
Mr Herman Lauwersen, Cordaid,
The Hague, The Netherlands.*

In 2007 more than 50% of the trainees have registered on
recommendation of satisfied former customers

E-Learning process

Individual training

The programme includes 12 modules. You will have to devote four hours to each of them every 2 weeks, including a 30-minute telephone conversation with your trainer.

Group training

We offer a special rebate up to 50% in case you register together with several colleagues from your organisation. The group will be given the opportunity to interact with the trainer through telephone conferences (Please contact us for details).

Languages

The entire set of training material is in English and regular trainers are English or French speakers. However we may arrange for you a trainer speaking another language (Please contact us to check availability).

Professional trainers

Learn with qualified trainers

Our trainers are senior evaluation professionals. They fully benefit from Eureval's fifteen year old experience in management of evaluations and training in evaluation.

Learn with an international expert

You may decide to undertake your training with one of our international experts or senior consultants:



Jacques Toulemonde:

Eureval International expert, Managing Director of the Master "Evaluation and Monitoring of Policies and Programmes" at Lyon University, author/editor of articles and books on evaluation methods.



Eric Monnier:

Eureval International expert, professor at Geneva University, author of several reference books on evaluation.



Hélène Genin:

Senior consultant at Eureval, she leads evaluation teams and assists public institutions in designing and managing evaluations. She taught at St Etienne University and she trains civil servants regularly.



Thomas Delahais:

Senior consultant at Eureval, he contributes to high-level evaluations and assists public institutions in managing evaluations. He teaches evaluation at Cergy-Pontoise University.

Building upon 15 years of evaluation practice

Knowledge that works

As practitioners, we only propose knowledge that has proven to be workable in many countries and policy domains.

Our team has provided evaluation services to:

- international organisations (e.g. World Bank, UNESCO, UNDP),
- European Commission, European Court of Auditors, Council of Europe,
- national, regional and local authorities in many countries.

Our services have covered evaluation per se, as well as quality assurance, capacity building and meta-evaluation.

We have trained more than 1,000 professionals in evaluation management within the European Commission and from more than 15 countries.

Ask us to develop an internal E-learning cycle ...

... designed especially for your Institution with adapted examples and case studies.

Assuring and improving quality

- Our trainers work in close co-operation with top level experts and under their supervision.
- We constantly improve our training material by building upon our evaluation practice and listening to our trainees.
- We have co-financed a PhD Thesis on evaluation professionals' skills. Our training approach has directly benefited from this research.

Registration fees

Full cycle:

| | |
|---------------------------------------|-------------------|
| Brussels seminar + E-learning : | € 2619 |
| Full E-learning cycle | € 2619 |
| E-learning with International expert: | + 33% |
| Brussels seminar only | please contact us |

These fees include access to on-line resources for one year.

Please contact us for further details

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Evaluating Public Programmes

*Develop your Evaluation
Management Capacity*

→ Our training cycle in 2008



**Seminars in Brussels
and/or
E-Learning**

CENTRE FOR EUROPEAN EVALUATION EXPERTISE